



Celebrating 45 years

2017 Program Advertising

The Maryland Combined Training Association is proud to be entering its 45th year in existence, making it one of the oldest local combined training organizations in the country. Our annual USEA recognized horse trials is one of the longest running horse trials in America, with over 1,000 top level professionals, dedicated amateurs, and passionate spectators coming together to participate. In addition, we host two well attended unrecognized horse trials.

Your ad will appear in all three (3) horse trial programs PLUS our Year End Awards Banquet at the rates provided below. Break it down...that's a seriously good deal!

- Increase awareness about your business
- Promote an activity you're hosting
- Publish a message of congratulations or encouragement to a competitor

Rates

Description	Black and White	Color
1/8 page/business card	\$30	\$36
1/4 page	\$45	\$54
1/2 page	\$75	\$90
Full page	\$150	\$180
Inside front/back page	\$225	\$270

****Your reservation, ad materials, and payment MUST be submitted by April 20, 2017.****

Something for Everyone

Interested in furthering your reach to social media, email, and other advertising channels? Consider becoming a sponsor! Contact Alicia Davis at alicia.haines@yahoo.com for our sponsorship package.



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Program Ad Order Form

DEADLINE: April 20, 2017

Please return this completed order form and ad materials by the above date to Alicia Davis at alicia.haines@yahoo.com. *Make checks payable to MCTA Horse Trials Inc.

Send payments to: MCTA Sponsors, c/o Alicia Davis, 707 Wilson Ave., Sykesville, MD 21784

Full Name: _____

Business Name (if applicable): _____

Address: _____

Email: _____ Phone: _____

Rates

1. Pick your ad level

Description	Black and White	Color
1/8 page/business card	<input type="checkbox"/> \$30	<input type="checkbox"/> \$36
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1/2 page	<input type="checkbox"/> \$75	<input type="checkbox"/> \$90
Full page	<input type="checkbox"/> \$150	<input type="checkbox"/> \$180
Inside front/back page	<input type="checkbox"/> \$225	<input type="checkbox"/> \$270

2a. For text-only ads, provide content: _____

2b. For graphic ads, acceptable file formats are JPG, EPS, and PNG at 300dpi resolution. Have production-related questions? Just email Alicia at alicia.haines@yahoo.com

*MCTA Horse Trials is a 501 (c) (3) entity, which makes your ad tax deductible!