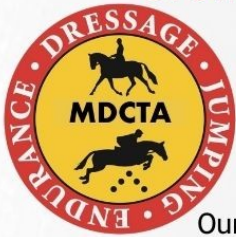


MARYLAND DRESSAGE & COMBINED TRAINING ASSOCIATION

Growing And Connecting The Maryland Eventing Community



Seeking Supporters for Our 54th Annual Horse Trials, Famous "Jenny Camp" and Fall Starter Trials JOIN US TODAY AND PROMOTE YOUR BUSINESS!



Our USEA Recognized horse trials has been held annually for 54 years, making it one of the oldest USEA recognized horse trials in the nation! Historically the event attracts participants across all equestrian levels, from Olympic Team riders to local competitors. MDCTA is privileged to utilize beautiful Shawan Downs in Hunt Valley, MD., which is preserved farmland in Baltimore County.

Reach More Customers Bring Awareness To Your Mission Support Youth & Amateur Sportsmanship

- Signage on the Shawan Downs commuter route reaches an average of 60,000 views per week
- Our Social Media pages annually receive over 175,000 views
- We have a curated 5,000+ email list of opt-in subscribers with a 70% open rate
- Maryland horses have a \$2.9 billion impact! Equestrian sport is popular and economically important to the region



Join us as a TITLE, PARTNER, or FRIEND SPONSOR

TITLE SPONSORSHIP \$3,000+

- BRANDED Signage, social media support, personalized e-mail blasts, digital program ads, banner placement at Shawan Downs, tent/display space in an outdoor festival like setting, free tailgating on cross-country and more! Let's see what we can do for you!
- Logo and link on MDCTA's website, and featured in our periodic electronic newsletter.
- Perfect for online business to drive more targeted consumers to your online offerings.

To include the Recognized USEF/USEA Event, Jenny Camp Starter Trials, and/or the Fall Starter Trials

PARTNER SPONSORSHIP \$400-\$2,999

- Signage, social media support, personalized e-mail blasts, digital program ads, banner placement at Shawan Downs, and more. Your logo on our website! Opportunity to sponsor a jump on our cross country course or division/level awards.

FRIEND SUPPORT STARTING AT \$350

- Signage at your cross country jump or sponsor division awards at any of our three events. Includes a digital program ad, social media support, your logo displayed at our website all year long!

Amounts less than \$350 gladly accepted!

We appreciate contributions (minimum required for marketing inclusion.)



ABOUT US...

- MDCTA, (formerly MCTA) is a 501(c)3 nonprofit with members throughout the mid-Atlantic region
- Our goal is education, sportsmanship and horsemanship in the sport of eventing
- We are governed and run solely by volunteers
- We produce three annual competitions with over 600 participants
- Our member programs include year end awards, scholarships, and educational activities for all members of the MidAtlantic equestrian community!



Find us:

www.mdcta.com

[facebook/mctaeventing](https://www.facebook.com/mctaeventing)

https://www.instagram.com/mdcta_eventing/

MDCTA Sponsorship Coordinator:

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